

VACANCY: MARCOM MANAGER (KYIV OFFICE)

French AI B2B start-up **PRESTE** is looking for a **MarCom Manager (Kyiv office)**



Job Description

- **Mission overview:**

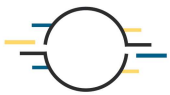
Our MarCom manager builds and strengthens **PRESTE** brand on French & Ukrainian markets among two main target audiences: clients & engineers. This decisive role requires long-term view and strategy, and directly reports to the CEO.

- **Main activities:**

- **PR (France):** promote **PRESTE** among Western client audience via relevant channels (internet site, LinkedIn, specialized platforms, events...)
- **PR (Ukraine):** promote **PRESTE** among Ukrainian Engineer/Scientist audience via relevant channels
- **Support to Biz Dev:** design/order/advice marcom material & content to support Business Development activities (internet site, blog, booklets, goodies)
- **Branding (strategic):** sharpen **PRESTE** branding to long-term business needs, identify & build brand partnerships (possibly with non-business organizations)
- **Networking:** participate in specialized events, build deep ties with AI ecosystem
- **Support to HR:** support HR activities (office design, team building events)

- **Key competencies:**

- **Must-have:**
 - MarCom Experience in B2B >= 4 years (IT or other)
 - Dynamic, love to build from scratch (we are a start-up!)
 - Problem solver rather than problem pointer (we are a start-up!)
 - Creative, with a big interest in tech & AI
 - Languages: English (C1), Ukrainian (C2) & Russian (C2)
- **A definite plus:**
 - Experience working for Western markets (services)
 - Language: French (C1)



What we offer

- **Lifetime XP:** Take part in building up a business in a Western company
- **Wide range of projects & profiles**, at the cutting edge of technology
- **International work environment** (standards, managers and clients)
- **Work in Unit.City**, at the heart of Ukraine talent & technology pool



Start date:

- **March 2020** (preferably, though open to discussion)



How to apply

Please highlight in English how you believe your profile can match our needs in a very short introduction (one paragraph) and a CV to be sent to jobs@preste.ai with email title: "MarCom Manager (Kyiv office)".

The recruitment process will follow 2 rounds of interviews: 1) shortlisting 2) final selection.

PRESTE in a nutshell:

- **Our activity:**
 - **PRESTE** is an Artificial Intelligence outsourcing company based in Paris and in Kyiv, with main business expertise in Banking, Health and Industry 4.0.
 - We provide AI technologies for industrial needs, such as: computer vision, NLP, classification, prediction, dynamic recommendations.
- **Our team:**
 - **PRESTE** team is French and Ukrainian.
 - We are not the "usual" outsourcing company: our added value lies in the quality of the skills and projects we manage, not in their quantity.
 - We are a start-up (2019): our team is still small (<5 permanent) but rapidly growing. We have ambitious plans and the heart to achieve them!